

### COUNTDOWN TO 1 APRIL 2019

#### 80 DAYS TO GO

We hope you find this newsletter useful. If you have any questions or feedback, please email [shapingdorsetcouncil@dorsetcc.gov.uk](mailto:shapingdorsetcouncil@dorsetcc.gov.uk)



#### DORSET COUNCIL CAMPAIGN

Keep your eyes peeled for our public information campaign about Dorset Council, launching soon. We'll be using social media, radio, leaflets, posters and even the sides of our bin lorries to let people know what Dorset Council means for them.

If you're asked any questions about the new council, you can direct people to [www.dorsetcouncil.gov.uk](http://www.dorsetcouncil.gov.uk). You'll soon be able to find us on social media by searching for DorsetCouncilUK - but don't get us confused with Dorset Council in Tasmania!

#### HOW CAN RESIDENTS CONTACT THE NEW COUNCIL?

The Shaping Dorset Council programme team is prioritising access arrangements for our partners and residents on 1 April 2019. If you happen to receive any questions, please advise residents, community groups and other contacts to contact the new council in the same way as they do now.

Old email addresses will reach their recipients for a period of time, websites are continuing to operate as information points and physical customer access points will all be open as usual from 1 April.

#### WHEN WILL THE NEW DORSET COUNCIL BRANDING BE ROLLED OUT?

Our new branding is now ready and we are starting to roll it out ahead of 1 April 2019. To avoid unnecessary cost and waste, we'll be replacing existing branding over time, in most cases when items reach the end of their natural life and are due for replacement.

However, there are some critical items which we will need rebranding for Day 1 of Dorset Council, including:

- Council receptions
- Council vehicles
- Uniforms for some colleagues in customer-facing roles
- Employee ID cards
- Council tax bills
- Council website (will also have DorsetForYou branding for six months)
- Stationery templates
- Parking service: uniforms, signage and vehicles



## **MEET DORSET COUNCIL'S SENIOR LEADERSHIP TEAM**

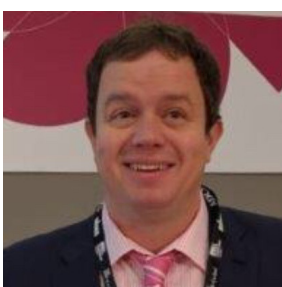
The senior leadership team for Dorset Council is starting to take shape, with appointments finalised in December and appointees joining us over the next couple of months. Find out a bit more about each of the directors:

### **Aidan Dunn - Executive Director, Corporate Development (S151)**



Aidan is a qualified accountant and has worked in the public sector for more than 20 years in a variety of senior roles in the NHS, Civil Service and Local Government. He will be joining us from Suffolk County Council where he is currently the Director of Growth and Highways. Aidan was born and grew up in Weymouth, before moving to East Anglia after graduating from University. He and his family are really looking forward to returning home to Dorset. He'll be joining us on 1 March.

### **Mathew Kendall - Executive Director, People (Adults)**



Mathew started his career in the NHS working in Drug Advisory Services before moving into Adult Social Care. He has worked for a number of London boroughs, most recently as Director of Adults and Communities at the London Borough of Barnet where he is responsible for the delivery of Adult Social Care. Alongside this Mathew is also the London ADASS (Association of Directors of Adult Social Services in London) Workforce Lead. He'll be joining us on 1 March.

### **Jonathan Mair - Corporate Director, Legal & Democratic (Monitoring Officer)**



Jonathan's background is as a solicitor and he joins us from his role as the Director for Organisational Development at Dorset County Council where he led the Human Resources Service, Legal & Democratic Services and the Governance and Assurance Service. For the last six months Jonathan has been the interim Monitoring Officer for the Shadow Dorset Council. Jonathan joined the team in his designate role on 1 January.

### **Sarah Parker - Executive Director, People (Children)**



Sarah has worked in the public sector for 25 years, predominantly in children's social care. Sarah joins us from the London Borough of Hammersmith and Fulham where she was Director of Delivery and Value, leading on significant restructure and transformation of children's social care, public health and wider public service reform. Sarah has previously been a PACE foster carer and chair of governors at a local school. She'll be joining the team on 28 January.

### **John Sellgren - Executive Director, Place**



John has extensive experience in the public sector, most recently as Chief Executive at Newcastle-under-Lyme Borough Council. He started his local government career at Hertfordshire County Council, before becoming Head of Policy at Norfolk County Council and then Director of the County Council's Network based in London. John returned to Hertfordshire County Council in 2006 as Director of Strategy and Partnerships. John joined the team in his designate role on 3 January.